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U. S. Department of Agriculture

1949
RICH
GLADS



Marion C. Rich
Marion
Wayne County
New York

1949 — INTRODUCTION — 1949

AUGUST MOON

(Sdl. 1141) (June Bride x Mary Damaris) 510 Class. 80-85 days to bloom. We have never had a seedling, excepting Black Cherry that has caused as much comment and interest at the shows as this huge light yellow. While the spike lacks the required buds, it will stretch to make a balanced flowerhead when fairly well grown. The color is purest light yellow with no marking or flaking. The blooms are round with slightly frilled edges and are of good texture. Facing and spacing are very good and attachment is good. It has a very straight, strong, wiry spike, with no crooks as yet. Upright very green foliage. The plant is healthy and propagation and germination of bulblets is fair. It will make an excellent florist cut flower when stock is available. Performance—up to 60" tall, 26" to 28" flowerhead, 6¼" florets, up to 15 buds, 6 open.

EACH—\$4.00 any size.

Bulblets in lots of 10 only \$4.00.

1948 — INTRODUCTIONS — 1948

BLACK CHERRY

((Midnight Red x Arabella) x Rich Red) 554 Class. 85 days. Black Cherry has been called the best black red, any size, anywhere, by experts and fanciers who have judged or grown it this last season. I have never had it burn in the field under the most severe conditions. With ordinary field culture it grows 50" or more tall, with 24" flowerhead and 6" blooms, 19 to 20 buds, opening 9 in the field. The color is identical to that of a ripe black sweet cherry. At this years New York State Shows it won 1st R.I. and Best R.I. at Rochester; Best New York Introduction, 1st Open (3 spikes), 1st R.I. at Elmira; 1st R.I. at Oneida E.S.G.S. Annual; and 1st Open and 1st R.I. at Binghamton International Show. It is an easy, very healthy and prolific grower with excellent bulblet germination. Plenty of bulblets on bulblet growth and small bulbs, but few from large bulbs. It always has a straight strong stem with excellent foliage. The very well placed florets are of good texture, slightly wavy, well attached, and are slightly overlapping to make a beautiful exhibition spike. It is a promising seed and pollen parent, judging from the results observed in the past two seasons.

EACH—Large \$4.00 Med. \$3.00 Sm. \$2.00

Blts. 40c each or 10 for \$3.00

GARDEN GOLD

((Maid of Orleans x Golden Goddess) x Shirley Temple) 512 Class. 90 days. Here is pure gold for your garden. Garden Gold is the most beautiful and at-

tractive giant deep yellow that we have seen. The color is a pure clean golden yellow with slightly deeper throat, and it never has any flaking or foreign color. The florets are of good texture, lightly ruffled, and have frilled edges. The top petal is slightly hooded, though this is not very noticeable on the show table. The floret facing is excellent, and the spacing and attachment good, on a tall, straight and strong spike. Foliage is excellent and the plant is very healthy. Grows to 60" or more, with 26" flowerhead, 6" blooms, 17 to 19 buds, and 6 open. It is only fairly profuse, and the larger bulblets have a double shell, which if peeled or cracked allows the bulblets to germinate very well, though somewhat slowly. At the large Lima, N. Y. E.S.G.S. Show on September 4th it won, 1st Open, 1st R.I., and Most Beautiful Spike in the show. We have had some very glowing reports on the beauty and growth of Garden Gold.

EACH—Large or Med. \$5.00 Small \$4.00

Blts. 50c each or 10 for \$4.00

PREVIOUS INTRODUCTIONS

BIG TOP

(1942) 541 Class. 75 days. Big top is sure to win and has been Grand Champion in Ohio '44, Montana '46 Oregon '47, and Conn. '47. The color is medium to light PINK with an attractive carmine feather in the throat. The huge florets are of good texture with petals slightly creased in the center. It is one of the top giants in growth of plant, florets, and foilage. It grows easily over six feet tall with fl. hd. up to 44", blooms 7½", 22 - 26 buds, 6 open. It makes an excellent commercial from all size bulbs, opening perfectly cut in bud. Prolific and excellent bulblet germination. This is one of the easiest and most satisfactory glads to grow for show or commercial.

EACH—L. 15c M. 2 for 20c S. 4 for 25c.

Blts. 100 for 75c.

BIRCH RED

(1945) 552 Class. 90 days. The beauty, purity of color, and the satin sheen of this giant deep red, along with its excellent habits and vigorous growth, place it in a class alone. It is always straight, with blooms having excellent formal placement and fine attachment on a strong graceful spike. It opens very well when cut in bud and is fast becoming a favorite red. We have been unable to keep up with the florist demand for this brilliant red. It won 1st Open at Oneida E.S.G.S. Annual '48; 1st Open, 1st Adv. Am., 1st R.I. at Lima, N. Y. September 4, 1948. With irrigation we have grown Birch Red over 6' tall. In the field it grows up to 60" tall with 22" fl. hd, 5½" blooms, 19 buds, 7 open and 6 in color.

EACH—L. \$2.00 Med. \$1.25 Sm. 75c

Blts. 10 for \$1.00.

BLUE SKIES

(1945) 476 Class. (Blue Danube x Dulcimer). 80 days. A clear light blue with small purple feather. It has fair texture, growing always straight, and generally with good placement. While healthy, it is a very poor propagator, so we have usually increased by cutting large bulbs. This should be valuable for hybridizing as it is an excellent seed producer and has two blues and Minuet in its parentage. About 48" tall; 20" fl. hd., 5 - 5¼" blooms, 18 buds, 5 - 6 open, 6 in color. Florists ask for this one. A.M. 1943 E.S.G.S. Stock is limited.

Large or Med. as available 40c each.

BRONZE KING

(Misty Dawn x Vagabond Prince). (1946) 580 Class. 95 days. This is a sparkling, smooth, bronze smoky, with a brilliant orange blotch. It grows about 60" tall with 25" fl. hd., 5½" - 6" blooms, 18 - 19 buds, with up to 8 open. Excellent textured, long lasting blooms, with fine formal arrangement on a straight strong spike. A healthy vigorous grower, blooming well from all sizes. Fair propagation and germination of blts. C.A. 1943 E.S.G.S.

EACH—L. \$1.00 Med. 75c Sm. 50c

Blts. 3 for 25c.

DARK MIDNIGHT

(1945) 454 Class. 70 days. A very dark glistening red, slightly darker than Midnight Red, with only a trace of white marking in throat. Arrangement very good, spikes are always straight, healthy with clean green foliage, and it is an excellent propagator, growing up to 55" tall, 24" fl. hd., 5" bloom, 17 buds, with 6 open. C.A. 1942.

EACH—L. 15c M. 2 for 20c. S. 3 for 20c.

Blts. 100 for 75c.

DRAGONS BLOOD

(1946) 554 Class. 85 Days. Another giant deep red that is a winner. Medium dark red, flaked black. Good, uniform, formal arrangement. Attachment is fair, but the huge buds will loosen if left in the field in high winds or excessive heat. Should be cut with one open if conditions are unfavorable. Opens 8 in field, with 9 in color. About 54" tall, 24" fl. hd., 6" blooms, 16 - 19 buds. Blooms well from all sizes. Usually straight; healthy and prolific. Award of Merit E.S.G.S. 1945. In 1948 it won 1st Open Rochester; 1st Open, 1st Adv. Am., 1st R.I. at Lima, N. Y.

EACH—L. 50c Med. 40c Sm. 25c

Blts. 8 for 25c — 100 for \$2.00.

MISTY DAWN

(1941) 580 Class. 90 - 95 days. Giant formal. Soft smoky gray or bluish salmon with a smoky orange red blotch. It has good textured long lasting blooms, which are well placed on generally straight spikes. Fairly Prolific and excellent bulblet growth. It is one of the leading winners in the giant smoky class. About 65" tall, 26" fl. hd., 6 - 7" blooms, 16 - 18 buds, up to 9 open. A.M. 1941.

EACH—L. 15c Med. 2 for 20c Sm. 4 for 20c
Blts. 20 for 25c — 100 for \$1.00.

PORCELAIN BLUE

(1945) 478 Class. (Blue Admiral x Takina) 90 days. This true Pansy blue, or medium dark violet, with a clean creamy white throat feather, has a very pleasing color, and is one of the largest near blues. It makes a strong spike, always straight and with good placement, growing about 50" tall, 22" fl. hd., 5¼" blooms, 18 buds, with 6 open. Its blooms are of excellent texture, bulbs healthy and fairly prolific. Bulblet germination is good. Blooms well from small bulbs. It won 1st Am., Rochester; 1st R.I. Oneida, 1st Open, Lima, N. Y. 1948.

EACH—L. 75c Med. 50c Sm. 25c
Blts. 5 for 25c. 100 for \$4.00.

RICH RED

(1943) 554 Class. 80 days. This is a rich blood red, flaked black, with good textured and slightly ruffled blooms. It grows very straight and has good placement, tho the 6" blooms are slightly crowded, and the heavy flower head needs support in the field with 9 to 11 open. It is also one of my best breeding parents with Black Cherry and Dragons Blood as its best known offspring. A fair propagator and germinator of bulblets, growing about 48" tall, 23" fl. hd., 6 - 6½" blooms, 20 buds, opens up to 12. A.M. 1943 E.S.G.S.

EACH—L. 30c Med. 20c Sm. 2 for 20c
Blts. 10 for 25c.

ROSY TORCH

(Picardy x (Morocco x Superior)). 462 Class. 80 days. Bright clear cerise rose, a color that is rare and perfect for floral work. The excellent textured, round, flat opened blooms are lightly ruffled, and always perfectly arranged on a straight, stiff, slender spike. There is a faint white pencil line on throat petal. Attachment very good. Opens well cut in bud; healthy, prolific, and excellent germination. 52" tall, 25" fl. hd.; 4½ - 5" blooms, 19 buds 5 - 6 open, 6 in color. Commendation Award E.S.G.S. 1946. While primarily a commercial variety it won 1st R.I.

at Rochester; 1st Open (3 spikes), and 1st R.I. at Elmira, N. Y. 1948.

EACH—L. 40c Med. 30c Sm. 20c
Blts. 35 for \$1.00.

RUFFLED NIGHT

(Midnight Red x (Ramesess x (Morocco x Superior)). 454 Class. 70 days. This is one of the most beautiful of all the black reds, with clear glowing blooms of satin sheen. The florets are ruffled, flat open, and heavy textured; with a very small white pencil line on the throat petals. The spike is straight and strong, with well placed and well attached blooms that do not burn, or wilt easily. It grows 50" tall, 25" flowerhead, 5" blooms, 19 buds, 7 open and 7 in color. Bulblet production and germination is excellent. It won in 1948 1st Open and 1st R.I. Rochester; 1st R.I. Elmira; 1st Open Oneida; 1st R.I. at Lima, N. Y.

EACH—L. \$1.50 Med. \$1.20 Sm. 75c
Blts. 4 for 50c. 10 for \$1.00.

SINGING ROSE

(1944) 562 Class. 70 days. Brilliant deep rose pink with slightly darker throat, making it a stand out color and spike. It is a tall, very straight and strong grower, with blooms of good texture and excellent placement, except occasionally a little wide. It grows about 56" tall, 23" fl. hd., 5½" - 6" blooms, 20 - 21 buds, with 6 - 8 open. Slightly poor propagator.

EACH—L. 25c Med. 15c Sm. 2 for 15c
Blts. 15 for 25c.

STRUTTER

(1946) 442 Class. 95 days. This is a light peach pink with slightly ruffled edges, and a light cream flushing in the throat. Deeper pink flaking at the edges intensifies the ruffling. Late in the season the color is clear with no flaking. The vigorous spike grows always straight up to 55" tall, with 25" fl. hd., 5½" blooms, 18 to 21 buds, up to 8 open. Excellent placement and attachment, and opens well cut in tight bud. Healthy and prolific. Makes an excellent commercial. It has been a regular winner for us on the show table.

EACH—L. 30c Med. 20c Sm. 2 for 20c
Blts. 100 for \$1.50.

SUNSET ORANGE

(1946) 536 Class. 95 days. Pure orange scarlet with creamy yellow blotch. Wide open blooms of excellent clear colors. It has very fine habits and it looks better every year. It is the best late cutter in our field. Good propagator and fair germinator of bulblets. H.M. and Best Seedling E.S.G.S. Annual 1942. C.A.

1944. It grows about 50" tall, 25" fl. hd., 6" blooms, 20 - 22 buds, 6 open with 8 in color. 1947 winnings: 1st Open Cortland; 1st Open and Best R.I. Lima, N. Y. In 1948 it won 1st Open, 1st Adv. Am. 1st R.I. at Lima, N. Y. September 4, 1948.

EACH—L. 75c Med. 50c Sm. 25c

Blts. 5 for 25c 100 for \$3.00.

SWEET ORCHID

(1943) 462 Class. 75 days. A glistening medium orchid, with a clean cream throat. The florets are plain petaled with very good texture, and spikes are always straight with excellent placement and clean foilage. It needs large bulbs and good culture to be at its best. It is a fine seed parent for Hybridizers.

EACH—Large or Med. 15c Blts. 100 for \$1.25

WINTER WHITE

(Maid of Orleans x (Mam. White x Truly White)). 500 Class. 70 - 75 days. A very fine, pure, glistening white, that is one of the best in the giant class. The good textured blooms have lightly frilled edges and are well attached. It is a pleasure to see the rows in the field with their straight, strong, slender spikes. The placement and attachment of the florets, and the foliage, is excellent. It grows about 55" tall, 27" flowerhead, 5½" blooms, 18 - 19 buds, 6 open, 9 in color. Have had 9 open in field. Blooms from all size bulbs, but No. 1 - No. 2 - No. 3 should be disbudded to avoid splitting. H.M. and Best New York State Seedling at Triple Cities 1945. 1st Open and 1st R.I. at Rochester, N. Y. August 14, 1948.

EACH—L. \$1.50 Med. \$1.20 Sm. 75c

Blts. 4 for 50c.

10 BULBS AT 8 TIMES THE PRICE OF ONE

NO ORDERS LESS THAN \$2.00 PLEASE

GLAD SEEDS — We will send a list of some of our best seeds from outstanding parents, on request.

We give blooming dates as nearly as possible from the average under our field conditions.

As we are selling our own originations, this enables us to more than please our customers with the extras we include.

JUMBO BULBS will be furnished for large when possible, if requested.

Our fields and bulbs are inspected by the New York State Department of Agriculture. All our bulbs are thoroughly washed after digging. We take great care to furnish the cleanest, healthiest stock that it is possible to produce. We will replace or make an adjustment on any stock found not true to name.

WE RECOMMEND

For Show — All of our originations are capable Blue Ribbon winners.

For Commercial — August Moon, Big Top, Birch Red, Misty Dawn, Porcelain Blue, Rosy Torch, Ruffled Night, Strutter, Sunset Orange.

For Hybridists — Black Cherry, Garden Gold, Birch Red, Bronze King, Misty Dawn, Porcelain Blue, Rich Red, Sunset Orange, Sweet Orchid.

Popular Standard Varieties		Large	Medium	Small	Blts.		
AVIATRICE — ruffled white		2/.25	30c	20c	7/25c		
BURMA — deep rose, giant		.15	4/.25	5/.25	35/.25		
LEADING LADY — best cream white		2/.25	2/.20	—	35/.25		
LOVELINESS — miniature pink		.50	2/.25	—	20/.25		
MINSTREL — giant lav.		\$1.00	.35	.20	6/.25		
MYRNA FAY — early lav.		.50	—	—	10/.75		
OKLAHOMA — fine smoky blue		.35	.35	.25	10/.25		
PASTEL — pastel blue gray		—	.25	.15	10/.25		
SIBONEY — giant ruffled lav		1.75	1.75	1.25	1/.25		
SPIC and SPAN — ruff. sal. pink		.15	1.25	.75	3/.50		
SUSQUEHANNA — peach buff		.25	2/.20	4/.25	35/.25		
TRUVELOVE — early clean pink		.35	2/.25	—	15/.25		
VOODOO — ruff. smoky		—	.25	.20	8/.25		
WHITE SATIN — miniature white		Any Size 2/.25	—	—	20/.25		
Wholesale Prices F.O.B. Marion, N. Y. Price per 100 — 25 or more at the hundred rate							
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulbets
BIG TOP	\$6.00	\$5.00	\$4.25	\$3.25	\$2.50	\$1.50	1 qt. \$6.00
BIRCH RED	128.00	100.00	80.00	65.00	48.00	35.00	1/2 pt. 60.00
DRAGONS' BLOOD	32.00	29.00	25.00	21.00	16.00	12.00	1/2 pt. 10.00
LEADING LADY	8.00	7.00	6.00	4.50	3.00	2.00	1/2 pt. 3.00
PORCELAIN BLUE	48.00	40.00	32.00	24.00	16.00	10.00	1/2 pt. 20.00
ROSY TORCH	25.00	22.00	19.00	16.00	12.50	9.00	1/2 pt. 10.00
RUFFLED NIGHT	96.00	86.00	75.00	60.00	48.00	36.00	1/2 pt. 40.00
STRUTTER	18.00	15.00	12.00	9.00	6.00	3.00	1/2 pt. 6.00
SUNSET ORANGE	48.00	40.00	32.00	24.00	16.00	10.00	1/2 pt. 20.00